

## ACQUISITION BY MRH (GB) LIMITED OF 78 PETROL STATIONS FROM ESSO PETROLEUM COMPANY LIMITED

# Initial Enforcement Order made by the Competition and Markets Authority pursuant to section 72(2) of the Enterprise Act 2002 (the Act)

#### Whereas:

- (a) the Competition and Markets Authority (CMA) has reasonable grounds for suspecting that it is or may be the case that arrangements are in progress or in contemplation which, if carried into effect, will result in MRH (GB) Limited (MRH), through its subsidiaries Malthurst South East Limited (MSE) and Malthurst Anglia Limited (MA), ceasing to be distinct from the 78 petrol stations respectively listed in Annex A to this Order;
- (b) while the 78 petrol stations are acquired pursuant to separate agreements for sale in respect of the sites in Anglia and the South East of England, the agreements contemplate a separate completion in relation to each petrol station or group of petrol stations;
- (c) the CMA is considering, whether it is or may be the case that:
  - (i) pursuant to section 33 of the Act, arrangements are in progress or in contemplation which, if carried into effect, will result in the creation of a relevant merger situation, or
  - (ii) pursuant to section 22 of the Act, in relation to each site a relevant merger situation is created on completion,
  - and the creation of the situation in (c) (i) and (ii) of this Order has or may be expected to result in a substantial lessening of competition in any market or markets in the United Kingdom (UK);
- (d) the CMA wishes to ensure that no action is taken pending final determination of any reference which might prejudice that reference or impede the taking of any action by the CMA under Part 3 of the Act which might be justified by the CMA's decisions on the reference; and

(e) the circumstances set out in section 72(6) of the Act do not apply and the reference has not been finally determined in accordance with section 79(1) of the Act.

Now for the purposes of preventing pre-emptive action in accordance with section 72(2) of the Act the CMA makes the following order addressed to MRH, MSE and MA (Order).

#### Commencement, application and scope

- 1. This Order commences on the commencement date: 10 September 2015.
- 2. This Order applies to MRH, MSE and MA.
- Notwithstanding any other provision of this Order, no act or omission shall
  constitute a breach of this Order, and nothing in this Order shall oblige MRH,
  MSE and MA to reverse any act or omission, in each case to the extent that it
  occurred or was completed prior to the commencement date.

# Management of the MRH business and the Target business until determination of proceedings

- 4. Except with the prior written consent of the CMA, MRH, MSE and MA shall not, during the specified period, take any action which might prejudice a reference of the transaction under section 22 or 33 of the Act or impede the taking of any action under the Act by the CMA which may be justified by the CMA's decisions on such a reference, including any action which might:
  - (a) lead to the integration of the Target business with the MRH business;
  - (b) transfer the ownership or control of the MRH business or the Target business or any of their subsidiaries; or
  - (c) otherwise impair the ability of the Target business or the MRH business to compete independently in any of the markets affected by the transaction.
- 5. Further and without prejudice to the generality of paragraph 4 and subject to paragraph 3, the MRH business shall at all times during the specified period procure that, except with the prior written consent of the CMA:
  - (a) the Target business is carried on separately from the MRH business and the Target business's separate sales or brand identity is maintained;
  - (b) the Target business and the MRH business are maintained as a going concern and sufficient resources are made available for the development

- of the Target business and the MRH business, on the basis of their respective pre-merger business plans;
- (c) except in the ordinary course of business, no substantive changes are made to the organisational structure of, or the management responsibilities within, the Target business or the MRH business;
- (d) the nature, description, range and quality of goods and/or services supplied in the UK by each of the two businesses are maintained and preserved;
- (e) except in the ordinary course of business for the separate operation of the two businesses:
  - (i) all of the assets of the Target business and the MRH business are maintained and preserved, including facilities and goodwill;
  - (ii) none of the assets of the Target business or the MRH business are disposed of; and
  - (iii) no interest in the assets of the Target business or the MRH business is created or disposed of;
- (f) there is no integration of the information technology of the Target or MRH businesses, and the software and hardware platforms of the Target business shall remain essentially unchanged, except for routine changes and maintenance;
- (g) the customer and supplier lists of the two businesses shall be operated and updated separately and any negotiations with any existing or potential customers and suppliers in relation to the Target business will be carried out by the Target business alone and for the avoidance of doubt the business will not negotiate on behalf of the Target business (and vice versa) or enter into any joint agreements with the Target business (and vice versa);
- (h) all existing contracts of the Target business and the MRH business continue to be serviced by the business to which they were awarded;
- (i) no changes are made to key staff of the Target business or MRH business;
- (j) no key staff are transferred between the Target business and the MRH business;

- (k) all reasonable steps are taken to encourage all key staff to remain with the Target business and the MRH business; and
- (I) no business secrets, know-how, commercially-sensitive information, intellectual property or any other information of a confidential or proprietary nature relating to either of the two businesses shall pass, directly or indirectly, from the Target business (or any of its employees, directors, agents or affiliates) to the MRH business (or any of its employees, directors, agents or affiliates), or vice versa, except where strictly necessary in the ordinary course of business (for example, where required for compliance with external regulatory and/or accounting obligations) and on the basis that, should the transaction be prohibited, any records or copies (electronic or otherwise) of such information that have passed, wherever they may be held, will be returned to the business to which they relate and any copies destroyed.

#### Compliance

- 6. MRH, MSE and MA shall procure that each of their subsidiaries complies with this Order as if the Order had been issued to each of them.
- 7. MRH, MSE and MA shall provide to the CMA such information or statement of compliance as it may from time to time require for the purposes of monitoring compliance by MRH, MSE and MA and their subsidiaries with this Order. In particular, on 24 September 2015 and subsequently every two weeks (or, where this does not fall on a working day, the first working day thereafter) the Chief Executive Officer of MRH, MSE and MA or other persons of MRH, MSE and MA as agreed with the CMA shall, on behalf of MRH, MSE and MA, provide a statement to the CMA in the form set out in the Annex to this Order confirming compliance with this Order.
- 8. At all times, MRH, MSE and MA shall, or shall procure that the Target business shall, actively keep the CMA informed of any material developments relating to the Target business or the MRH, MSE and MA business, which includes but is not limited to:
  - (a) details of key staff who leave or join the Target business or the MRH business;
  - (b) any interruption of the Target or MRH, MSE and MA business (including without limitation its procurement, production, logistics, sales and employee relations arrangements) that has prevented it from operating in the ordinary course of business for more than 24 hours;

- (c) all substantial customer volumes won or lost or substantial changes to the customer contracts for the Target or the MRH, MSE and MA business including any substantial changes in customers' demand; and
- (d) substantial changes in the Target or the MRH, MSE and MA business' contractual arrangements or relationships with key suppliers.
- 9. If MRH, MSE or MA has any reason to suspect that this Order might have been breached it shall immediately notify the CMA and any monitoring trustee that MRH, MSE and MA may be directed to appoint under paragraph 10.
- 10. The CMA may give directions to a specified person or to a holder of a specified office in any body of persons (corporate or unincorporated) to take specified steps for the purpose of carrying out, or ensuring compliance with, this Order, or do or refrain from doing any specified action in order to ensure compliance with the Order. The CMA may vary or revoke any directions so given.
- 11. MRH, MSE and MA shall comply in so far as they are able with such directions as the CMA may from time to time give to take such steps as may be specified or described in the directions for the purpose of carrying out or securing compliance with this Order.

#### Interpretation

- 12. The Interpretation Act 1978 shall apply to this Order as it does to Acts of Parliament.
- 13. For the purposes of this Order:

'the Act' means the Enterprise Act 2002;

'an affiliate' of a person is another person who satisfies the following condition, namely that any enterprise (which, in this context, has the meaning given in section 129(1) of the Act) that the first person carries on from time to time and any enterprise that the second person carries on from time to time would be regarded as being under common control for the purposes of section 26 of the Act:

'business' has the meaning given by section 129(1) and (3) of the Act;

'commencement date' means 10 September 2015 and the expected completion date referred to in Annex A to this Order;

'**control**' includes the ability directly or indirectly to control or materially to influence the policy of a body corporate or the policy of any person in carrying on an enterprise;

'the decisions' means the decisions of the CMA on the questions which it is required to answer by virtue of section 35 of the Act;

'**key staff**' means staff in positions of executive or managerial responsibility and/or whose performance affects the viability of the business;

'MA' means Malthurst Anglia Limited

'MRH' means MRH (GB) Limited

'MSE' means Malthurst South East Limited

'the ordinary course of business' means matters connected to the day-to-day supply of goods and/or services by the Target business or MRH, MSE and MA and does not include matters involving significant changes to the organisational structure or related to the post-merger integration of the Target business and MRH, MSE and MA;

'the MRH business' means the business of MRH (GB) Limited, Malhurst Anglia Limited and Malthurst South East Limited, and their subsidiaries carried on at the commencement date;

'specified period' means the period beginning on the commencement date and terminating in accordance with section 72(6) of the Act;

'**subsidiary**', unless otherwise stated, has the meaning given by section 1159 of the Companies Act 2006;

'the Target business' means the petrol station sites of Esso Petroleum Company Limited that at any given time have been acquired by MRH pursuant to the transaction;

'the transaction' means the transaction between MRH, MSE and MA, Esso Petroleum Company Limited and ROC UK Limited by which MRH, MSE and MA and the Target business have ceased to be distinct or will cease to be distinct within the meaning of section 23 of the Act;

'the two businesses' means the MRH, MSE and MA business and the Target business;

unless the context requires otherwise, the singular shall include the plural and vice versa.

## Target Esso Sites

| Site Name    | Address   | Completion Date | Acquiring subsidiary |
|--------------|---|-----------------|----------------------|
| AUTOHALT     | Arterial Road, Rayleigh,<br>Essex SS6 7TU                                 | 20/10/2015      | MA                   |
| BARTON MILLS | Fiveways Roundabout,<br>Barton Mills, Suffolk IP28<br>6AE                 | 19/10/2015      | MA                   |
| BEAM         | 23 New Road, Rainham,<br>Essex RM13 8DP                                   | 22/10/2015      | MA                   |
| BEECH        | Stoke Road, Stoke<br>Road, Stoke D'Abernon,<br>Cobham, Surrey KT11<br>3AS | 20/07/2015      | MSE                  |
| BELLBROOK    | Bell Lane, Uckfield, East<br>Sussex TN22 1BA                              | 22/07/2015      | MSE                  |
| BLACKHEATH   | 37A Shooters Hill Road,<br>Blackheath, London SE3<br>7HS                  | 21/10/2015      | MA                   |
| BOXLEY       | 127 Boxley Road,<br>Maidstone, Kent ME14<br>2T                            | 22/07/2015      | MSE                  |
| BRACKEN HILL | Maidstone Road,<br>Borough Green,<br>Sevenoaks, Kent TN15<br>8HG          | 23/07/2015      | MSE                  |
| BROADWAY     | 246 The Broadway,<br>Bexleyheath, Greater<br>London DA6 8AS               | 22/10/2015      | MA                   |
| BUSH HILL    | Great Cambridge Road,<br>Enfield, Greater London<br>EN1 1JD               | 21/10/2015      | MA                   |
| CHAFFORD     | Hogg Lane, Grays,<br>Essex RM17 5QT                                       | 22/10/2015      | MA                   |
| CHAMPION     | Station Road,<br>Edenbridge, Kent TN8<br>6HL                              | 23/07/2015      | MSE                  |

| CITY         | Histon Road, Cambridge,<br>Essex CB4 3JD   | 19/10/2015 | MA  |
|--------------|--|------------|-----|
| СОВНАМ       | A2 Trunk Road,<br>Gravesend, Kent DA12<br>3BH                                      | 23/07/2015 | MSE |
| COCKFOSTERS  | 347 Cockfosters Road,<br>Barnet, Greater, London<br>EN4 0JY                        | 20/10/2015 | MA  |
| COLLIER ROW  | 140 - 148 Collier Row<br>Road, Romford, Essex<br>RM5 2BD                           | 22/10/2015 | MA  |
| CUCKFIELD    | Whitemans Green,<br>Cuckfield, Haywards<br>Heath, West Sussex<br>RH17 5DA          | 22/07/2015 | MSE |
| EASTBRIDGE   | Bridge Road East,<br>Welwyn Garden City,<br>Hertfordshire AL7<br>1LE               | 20/10/2015 | MA  |
| EASTWOOD     | Ipswich Road,<br>Colchester, Essex CO4<br>OEU                                      | 19/10/2015 | MA  |
| EDEN PARK    | Links Way, Beckenham,<br>Greater London BR3<br>3DG                                 | 23/07/2015 | MSE |
| ELVA         | Sedlescombe Road<br>North, St Leonards on<br>Sea Hastings, East<br>Sussex TN37 7PB | 21/07/2015 | MSE |
| FIELD ROAD   | Field Road, Mildenhall,<br>Suffolk IP28 7AL  | 02/12/2015 | MA  |
| FOXBERRY     | 242 Brockley Road,<br>Brockley, London SE4<br>2SU                                  | 21/10/2015 | MA  |
| FRINTON      | Frinton Road, Frinton on<br>Sea, Essex CO13 0PA                                    | 19/10/2015 | MA  |
| GAINSBOROUGH | Northern Road, Sudbury,<br>Suffolk CO10 0PX  | 19/10/2015 | MA  |
| GATE         | A2 Dunkirk, Faversham,<br>Kent ME13 9LN  | 22/07/2015 | MSE |

| GIBRALTAR    | New Road, Chatham,<br>Kent ME4 4RY                               | 23/07/2015 | MSE |
|--------------|--|------------|-----|
| GLYNE GAP    | Hastings Road, Bexhill<br>on Sea, East Sussex<br>TN40 2JU        | 21/07/2015 | MSE |
| GOODMAYES    | 647 High Road, Ilford,<br>Essex IG3 8RU                          | 21/10/2015 | MA  |
| HAROLD PARK  | Colchester Road,<br>Romford, Essex RM3<br>0AG                    | 22/10/2015 | MA  |
| HAYLING DOWN | 628-630 Brighton Road,<br>Purley, Greater London<br>CR8 2BA      | 20/07/2015 | MSE |
| HERTFORD     | 133 Hertingfordbury<br>Road, Hertford,<br>Hertfordshire SG14 1NL | 20/10/2015 | MA  |
| HIGHFIELDS   | 700 Green Lane's,<br>London N21 3RL                              | 21/10/2015 | MA  |
| HORLEY       | Brighton Road, Horley,<br>Surrey RH6 7HH                         | 23/07/2015 | MSE |
| HOTHFIELD    | Maidstone Road A20,<br>Ashford, Kent TN26 1AP                    | 22/07/2015 | MSE |
| HOUNSLOW     | 336-342 Staines Road,<br>Hounslow, Greater<br>London TW4 5BD     | 21/07/2015 | MSE |
| HOVE         | Station Approach, Hove,<br>Brighton, East Sussex<br>BN3 3TJ      | 21/07/2015 | MSE |
| HUTTON MOUNT | Rayleigh Road Hutton,<br>Brentwood, Essex CM13<br>1AB            | 20/10/2015 | MA  |
| ILFORD       | Studley Drive, Ilford,<br>Essex IG4 5AH                          | 21/10/2015 | MA  |
| INGRAVE      | Brentwood Road,<br>Brentwood, Essex CM13<br>3NY                  | 22/10/2015 | MA  |

| ISENHURST          | Mayfield Road, Cross in<br>Hand, Heathfield, East<br>Sussex TN21 0UE           | 22/07/2015 | MSE |
|--------------------|--|------------|-----|
| KENT ELMS          | Arterial Road, Eastwood,<br>Essex SS9 4DA                                      | 20/10/2015 | MA  |
| KINGSTON           | Shannon Corner, New<br>Malden, Greater London<br>KT3 6HF                       | 20/07/2015 | MSE |
| LAKEDALE           | 190-214 Plumstead High<br>Street, London SE18<br>1JH                           | 22/10/2015 | MA  |
| LAKESIDE           | Sturry Road, Canterbury,<br>Kent CT1 1DS                                       | 22/07/2015 | MSE |
| LANGNEY            | Langney Rise,<br>Eastbourne, East Sussex<br>BN23 7PW                           | 21/07/2015 | MSE |
| LEITH HILL         | A24 Horsham Road,<br>Dorking, Surrey RH5<br>4QU                                | 23/07/2015 | MSE |
| MAIDSTONE<br>(MSA) | Roadchef, J8 M20<br>Motorway,<br>Hollingbourne,<br>Maidstone, Kent ME17<br>1SS | 27/07/2015 | MSE |
| MALLING            | 96-106 Malling Street,<br>Lewes, East Sussex BN7<br>2RJ                        | 21/07/2015 | MSE |
| MEADS              | Arterial Road, Purfleet,<br>Essex, RM19 1TS                                    | 22/10/2015 | MA  |
| MOLESIDE           | 3-5 Esher Road,<br>Hersham, Surrey KT12<br>4JZ                                 | 21/07/2015 | MSE |
| MOUSEHOLD          | Mousehold Lane,<br>Norwich, Norfolk NR7<br>8HA                                 | 19/10/2015 | MA  |
| OAKLANDS           | Princes Road,<br>Chelmsford, Essex CM2<br>9DF                                  | 20/10/2015 | MA  |
| PADDOCK WOOD       | 147 Maidstone Road,<br>Paddock Wood,   | 22/07/2015 | MSE |

| Tonbridge, | Kent | TN12 |
|------------|------|------|
| 6DP        |      |      |

| PALACE              | Hampton Court Road,<br>East Molesey, Greater<br>London KT8 9BW | 20/07/2015 | MSE |
|---------------------|--|------------|-----|
| PATCHAM             | Patcham By-Pass,<br>Brighton, East Sussex<br>BN1 8YB           | 02/10/2015 | MSE |
| PEVENSEY            | Bexhill Road, Pevensey,<br>East Sussex BN24 5JW                | 21/07/2015 | MSE |
| RAINHAM ROAD        | Rainham Road South,<br>Dagenham, Essex RM10<br>8Y              | 22/10/2015 | MA  |
| RHODE HOUSE         | London Road,<br>Sittingbourne, Kent<br>ME10 1QB                | 22/07/2015 | MSE |
| RING                | Mile Cross Lane,<br>Norwich, Norfolk NR6<br>6SH                | 19/10/2015 | MA  |
| ROBIN HOOD<br>NORTH | 325 Robin Hood Way,<br>Raynes Park, London<br>SW20 0AB         | 20/07/2015 | MSE |
| SHEPPERTON          | Walton Bridge,<br>Shepperton, Surrey<br>TW17 8NE               | 20/07/2015 | MSE |
| SHORTLANDS          | 202 Bromley Road,<br>Beckenham, Greater<br>London, BR3 6PG     | 23/07/2015 | MSE |
| STAINES ROAD        | 110 Staines Road,<br>Twickenham, Greater<br>London TW2 5AW     | 20/07/2015 | MSE |
| STAMFORD HILL       | 2 High Road, Stamford<br>Hill, London N15 6LS                  | 21/10/2015 | MA  |
| START HILL          | Start Hill, Bishop's<br>Stortford, Hertfordshire<br>CM22 7TA   | 20/10/2015 | MA  |
| STOWMARKET          | Coombe Ford,<br>Stowmarket, Suffolk IP14<br>2AP                | 19/10/2015 | MA  |

| STUDLEY<br>GRANGE  | 167 Boston Road,<br>London W7 3QJ  | 21/07/2015 | MSE |
|--------------------|--|------------|-----|
| THURROCK<br>(MSA)  | West Thurrock, Grays,<br>Essex RM16 3BG  | 19/10/2015 | MA  |
| TOWNEND            | 36 Town End, Caterham,<br>Surrey CR3 5UG                                       | 23/07/2015 | MSE |
| WARLEY             | A127 Southend Arterial<br>Road, Little Warley,<br>Brentwood, Essex CM13<br>3ES | 22/10/2015 | MA  |
| WELLINGTON         | 513 Archway Road,<br>Highgate, London, N6<br>4HX                               | 21/10/2015 | MA  |
| WEST END           | Rainsford Road,<br>Chelmsford, Essex CM1<br>2QL                                | 20/10/2015 | MA  |
| WEST WINCH         | West Winch, King's<br>Lynn, Norfolk PE33 0NB                                   | 19/10/2015 | MA  |
| WHETSTONE          | 1182-1202 High Road,<br>London N20 0LH   | 20/10/2015 | MA  |
| WHITEFIELDS        | 610 Barking Road,<br>London E13 9JY  | 21/10/2015 | MA  |
| WHITGIFT           | 87 Brighton Road, South<br>Croydon, Greater<br>London CR2 6EE                  | 20/07/2015 | MSE |
| WOODFORD<br>BRIDGE | 357 Chigwell Road,<br>Woodford Green, Essex<br>IG8 8PE                         | 21/10/2015 | MA  |

#### Compliance statement for MRH, MSE and MA

I [insert name] confirm on behalf of MRH, MSE and MA that:

#### **Compliance in the Relevant Period**

- 1. In the period from [insert date] to [insert date] (the Relevant Period):
  - (a) MRH, MSE and MA have complied with the Order made by the CMA in relation to the transaction on 10 September 2015 (the Order).
  - (b) MRH, MSE and MA's subsidiaries have also complied with this Order.
- 2. Subject to paragraph 3 of the Order, and except with the prior written consent of the CMA:
  - (a) No action has been taken by MRH, MSE and MA that might prejudice a reference of the transaction under section 22 of the Act or impede the taking of any action by the CMA which may be justified by its decision on such a reference, including any action which might:
    - (i) lead to the integration of the Target business with the MRH business;
    - (ii) transfer the ownership or control of the MRH business or the Target business or any of their subsidiaries; or
    - (iii) otherwise impair the ability of the Target business or the MRH business to compete independently in any of the markets affected by the transaction.
  - (b) The Target business has been carried on separately from the MRH business and the Target business's separate sales or brand identity has been maintained.
  - (c) The Target business and the MRH business have been maintained as a going concern and sufficient resources have been made available for the development of the Target business and the MRH business, on the basis of their respective pre-merger business plans.
  - (d) No substantive changes have been made to the organisational structure of, or the management responsibilities within, the Target business or the MRH business, except in the ordinary course of business.

- (e) The nature, description, range and quality of goods and/or services supplied in the UK by the Target business and the MRH business have been maintained and preserved.
- (f) Except in the ordinary course of business for the separate operation of the two businesses:
  - (i) all of the assets of the Target business and the MRH business, including facilities and goodwill, have been maintained and preserved as at the start of the Relevant Period;
  - (ii) none of the assets of the Target business or the MRH business have been disposed of; and
  - (iii) no interest in the assets of the Target business or the MRH business has been created or disposed of.
- (g) There has been no integration of the information technology of the Target or MRH businesses, and the software and hardware platforms of the Target business have remained essentially unchanged, except for routine changes and maintenance.
- (h) Subject to integration which had occurred prior to the commencement date, the [customer and supplier lists of the two businesses have been operated and updated separately and any negotiations with any existing or potential customers and suppliers in relation to the Target business have been carried out by the Target business alone and, for the avoidance of doubt, the MRH business has not negotiated on behalf of the Target business (and vice versa) or entered into any joint agreements with the Target business (and vice versa).
- (i) All existing contracts of the Target business and the MRH business have been serviced by the business to which they were awarded, except to the extent novated, assigned or subcontracted prior to the commencement date.
- (j) No changes have been made to key staff of the Target business or the MRH business.
- (k) No key staff have been transferred between the Target business and the MRH business.
- (I) All reasonable steps have been taken to encourage all key staff to remain with the Target business and the MRH business.

- (m) Except as permitted by the Order, no business secrets, know-how, commercially-sensitive information, intellectual property or any other information of a confidential or proprietary nature relating to either of the two businesses, has passed, directly or indirectly, from the Target business (or any of its employees, directors, agents or affiliates) to the MRH business (or any of its employees, directors, agents or affiliates), or vice versa.
- (n) Except as listed in paragraph (o) below, there have been no:
  - (i) key staff that have left or joined the Target business or the MRH business;
  - (ii) interruptions of the Target business or the MRH business (including without limitation procurement, production, logistics, sales and employee relations arrangements) that have prevented it from operating in the ordinary course of business for more than 24 hours;
  - (iii) substantial customer volumes won or lost or substantial changes to the customer contracts for the Target business or the MRH business; or
  - (iv) substantial changes in the Target or MRH business's contractual arrangements or relationships with key suppliers.
- (o) [list of material developments]
- 3. MRH, MSE and MA and their subsidiaries remain in full compliance with the Order and will, or will procure that the Target Business, continue actively to keep the CMA informed of any material developments relating to the Target Business or the MRH business in accordance with paragraph 8 of the Order.

#### Interpretation

4. Terms defined in the Order have the same meaning in this compliance statement.

### FOR AND ON BEHALF OF MRH, MSE and MA

| Signature |
|-----------|
| Name      |
| Title     |
| Date      |