

Edwina Hart MBE OStJ AC / AM
Y Gweinidog Busnes, Menter, Technoleg a Gwyddoniaeth
Minister for Business, Enterprise, Technology and Science



Llywodraeth Cymru
Welsh Government

Eich cyf/Your ref
Ein cyf/Our ref

Simon Polito
Deputy Chairman
Competition Commission
Victoria House
Southampton Row,
London WC1B 2AD

29 January 2013

Dear Simon

I wish to provide input into the Competition Commission's inquiry into the Global Radio / GMG merger.

I am aware of the enhanced content proposal that is being planned in Wales by Global Radio. I believe that Global Radio's purchase of Real Radio, with the obligations laid out by Ofcom, will provide an enhanced plurality.

In my view this deal will enable a commercial company to offer genuine public service broadcasting value throughout the whole of Wales.

I have looked at the plans in some detail and believe that real audience benefits will be gained by the targeting of different propositions to different audiences.