

From: Sarah Birrell
Sent: 24 August 2013 09:50
To: CineworldCityScreen
Subject: Abbeygate Picture House - Bury St Edmunds

Dear Mr Smith,

I am writing to explain to you why there is no competition between Cineworld and the Abbeygate Picture House in Bury St Edmunds.

The Picture House, under various guises has served the town since 1924. It is one of the MOST valued entertainment venues.

It has NO relation with Cineworld, they show films for young people, teenagers, vampire and science fiction films.

The Picture House caters for the older audience, of which there is a high percentage in Bury St Edmunds and they show foreign and more cultured films which are hugely popular.

In fact if you lived in the town, when you went to the cinema, you would probably know at least 10 people in the audience, it is more of a social occasion for the non teenage/twenties audience.

The Picture House has a great membership deal, which means that your tickets are always cheaper than Cineworld anyway and to be honest, we don't care if there is no competition, we just want to keep our cinema.

We want to keep our entertainment in the middle of town, we want to keep the wonderful staff who have been there for years and years, who are polite and fun and interesting, not just kids on holiday jobs at Cineworld who have no interest in the patrons.

We want to keep our cinema because it is part of the social interaction of the town, it gets the older population out of their homes and circulating and meeting their friends. The restaurant is also fabulous, we have been waiting for this restaurant/café to open in the cinema for years and now we have it, you are threatening to take it away.

Please Mr. Smith think about what The Abbeygate Picture House does for the town. Competition is irrelevant, it's our joy that you would be taking away.

Thank you
Yours sincerely
Sarah Birrell