

From: Neville Cornwell

Sent: 21 August 2013 10:28

To: CineworldCityScreen

Subject: potential closure of the picturehouse in cambridge

Dear office of FAIR trading,

I have just read in my local newspaper of the possible sale of the Picturehouse. As I understand it, this has nothing to do with the viability of our arts cinema, but because it is deemed not to be fair trading.

The 3 cinemas in Cambridge all have different clientel - if you know the area, that would be self evident . If you don't have a bit of local knowledge, and it sounds as if you don't, you could easily say that because 2 cinemas are owned by the Cineworld group, that is unfair.

My answer to that supposition is that the Picturehouse caters in large part for films that are not necessarily 'popular ' to a large percentage of cinema goers. Foreign language films, for example, play a large part of the screenings at the \picturehouse. In addition, the annual Film Festival attracts people from a wide area.

Lastly, and certainly not leastly, if the Picturehouse is shut, where will we be able to see a large number of films that form the staple programme , week by week. Do we drive to Northampton- that is over a n hour by car - no trains, or do we have to go to London? I would like to have an answer, because at the age of 77, I fear that live cinema will, for the most part, pass me by.

I look forward to hearing from you, hopefully with the news that the Picturehouse is to continue its very valuable service to he community. I always assume that decisions like this are usually made by people who don't actually go to the cinema on a regular basis - or am I wrong?