

From: Jayne Gilbert  
Sent: 24 August 2013 13:25  
To: CineworldCityScreen  
Subject: Picturehouse Bury St Edmunds

Sir

This cinema is the lifeblood of Bury, especially for the older discerning customer, of whom there are many, and what's more they have the money and the time to spend it. If this cinema and its style of output disappears or is substantially altered it will be not only be a tragedy but will be a severe blow to the economy of the area.

You can be assured that if it disappears, the patrons will not turn their attention to Cineworld. The quality and style of the films put on there are of no interest to Picturehouse customers. Wild horses would not get me or any of the many people I know to go there instead. We will just stay home and get a DVD.

If, despite the pleas of we who know what's best for Bury, you ignore us, you will regret the decision. You only need to see the full houses for all the Arthouse or NT live etc. to see what damage would be done if it is taken away.

The cafe is a delight and I use it even if I'm not going to see a film.

Please hear the usually silent public on this matter and think again.

Sincerely

Jayne Gilbert (member.)

**Postscript** , in my view, requiring another organisation to purchase the Picturehouse [ the most likely outcome] would be pointless and the reason it was acquired by Cineworld was because the original owners were unable to make it pay, given its size. Any new owner , unless it was a large organisation like Cineworld, would be pushed to make it pay also, probably resulting in its ultimate closure. That outcome would be the worst of all possible worlds. You are applying the law because of lack of competition but the end result would be no competition at all!