

**From:** Henrietta Twycross-Martin  
**Sent:** 23 August 2013 12:32  
**To:** CineworldCityScreen  
**Subject:** Picturehouse cinema in Cambridge

I am outraged that there is a suggestion that the Picturehouse in Cambridge should be sold or closed to prevent lack of competition. This is absurd. The Picturehouse has a devoted following who virtually NEVER go to a multiplex. I use the Picturehouse for a wide range of foreign films that would be never be shown elsewhere (ie The Deep, last week), as well as going to all the operas they screen, as well as the streamings or re-showings of National Theatre plays. This is not replicated by either of the multiplexes in Cambridge, neither of which I have been to in the past 6 years. On the other hand, I and my friends (Senior Citizens for the most part) go to the Picturehouse on average once or twice a week. This is a facility that is of vital importance, particularly for the elderly who don't have much money and do have cultivated tastes. We meet in the bar, chat, and then see films that otherwise we would have to go to London to see, and that is unaffordable except as a rare treat. There is NO overlap at all between what we can see at the Picturehouse and those films shown in the two multiplexes we would never want to visit anyway. And the Picturehouse is very successful, many of these foreign films playing to full houses.

Please take this perspective into account when making a decision.

Henrietta Twycross-Martin (retired university lecturer)