

From: Dan Mullin
Sent: 23 August 2013 17:07
To: CineworldCityScreen
Subject: Bad Decision For Everyone
Importance: High

To Whom It May Concern:

As a Picturehouse member I am dismayed about the commission's recent provisional decision. While it is true that a single 'owner' would control all cinema screens in Bury St. Edmunds that in itself is not a bad thing. The two cinemas are as different as chalk and cheese with totally different audience bases. I prefer the Picturehouse for my cinema outings but do occasionally use CineWorld screens if they are showing something I want to see. Forcing the sale of Picturehouse would probably mean the closure of this absolutely fantastic venue as I doubt it could exist as a stand-alone venture. Surely robbing the town of its existing choice would be in direct opposition to what the competition commission is all about. I think the loyal Picturehouse members will be able to prevent CineWorld from causing any perceived problems.

I, and I imagine many others, urge the commission to abandon this approach. Following through will benefit no one and probably rob the town of a much needed and much appreciated alternate venue for film entertainment.

H. Mullin