

From: Dominic Mahony
Sent: 21 August 2013 11:19
To: CineworldCityScreen
Subject: Cambridge Arts Picturehouse cinema

Dear Sir/Madam,

I understand that there is a suggestion that the Cambridge Arts Picturehouse cinema may have been sold following the review by the Competition Commission of the acquisition of the Picturehouse cinema chain by Cineworld. As a regular patron of the Cambridge Arts Picturehouse this seems daft to me. The experience, and choice of film, at the Arts Picturehouse is quite different from other cinemas in Cambridge and I think it is naive and partial to consider competition purely on the basis of ticket prices.

I hope that this consideration will be reviewed and that the Cambridge Arts Picturehouse will not be sold - my fear is that it would be unlikely to continue as a cinema should a sale be forced through, limiting cinema choice in Cambridge to the big chains with a narrower selection of films and a far less agreeable viewing experience.

Regards
Dominic Mahony