

**From:** David Scorer  
**Sent:** 21 August 2013 14:08  
**To:** CineworldCityScreen  
**Subject:** Arts Picture House Cambridge

Sirs

As a Member of the Arts Picturehouse in Cambridge for many years I can safely say that there is no competition between the Picturehouse in Cambridge City Centre and Cineworld or for that matter Vue.

It's akin to saying there's an issue with football in London because we have West Ham and Millwall too close together whilst we know the offering is totally different.

I presume the OFT have attended both the Picturehouse and Cineworld and you'll have seen

- totally different infrastructure and location of the cinema's
- totally different atmosphere
- totally different audience..and yes let's say more middleclass over 50's support the Picturehouse than Cineworld
- No Film Festival, etc at Cineworld
- 9 times out of 10 completely different programming as you'd expect at a Picturehouse
- no foreign language films at Cineworld

etc

If Picturehouse closed then would I go to either Vue or Cineworld..NO!

Regards David Scorer