

From: David Hyett
Sent: 23 August 2013 14:01
To: CineworldCityScreen
Subject: Proposed Sale of Picture House, Bury St Edmunds

I am very concerned about the provisional findings which are proposing the sale of three Picture Houses, including Bury St Edmunds. Cineworld and the Picture House are tow very different offerings and the main focus should be customer choice.

There has been substantial investment in the Picture House cinema n Bury St Edmunds and this has continued since Cinewold took over control. Forcing a sale of this cinema risks closure and ultimately puts customer choice at risk.

Increased competition may or may not reduce cinema prices in Bury, but your conclusions are over simplistic for two reasons. Firstly, you are not comparing like with like. Secondly, you are assuming that cost id the main focus for customer - in my case it would be choice of service offerings.

I wish to register my concern at the proposals.

Regards,
David Hyett