

From: B Nicolson
Sent: 21 August 2013 11:39
To: CineworldCityScreen
Subject: Cineworld and Picturehouse

Dear Competition Commission

I live in a city with both a Picturehouse and a Cineworld and, while I suspect many were concerned about the joining of one independent company to such a global brand, it hasn't been the disaster we feared. They each cater for different audiences so while Cineworld generally has the blockbusters and other bigger films, our Picturehouse shows the less mainstream films, has mini festivals for films that are unlikely to be seen elsewhere (films from Africa for example or on themes that a mainstream audience may not flock to) and of course they host the Cambridge Film Festival. I would be very concerned if you recommended that it should be sold off as the loss of this cinema would be a really significant cultural blow, not just to Cambridge. It's often the only chance an audience may get to see films with limited release made and or made with micro budgets. It's got a international reputation and it's great fun. I would also have grave doubts that another company with different staff would have the expertise or experience to continue the Film Festival or even keep the Picturehouse going.

So please think very carefully before recommending that it should be sold.

regards

B Nicolson.