

From:
Sent: 20 June 2013 15:26
To: CineworldCityScreen
Subject: Re: Edinburgh Cinemas

Dear Kathy Jones

Thank you for your response. I am not sure HOW or WHERE you want views to be expressed, but I shall simply use this opportunity to convey them.

I only have experience of the Picturehouses and Cineworld cinema chains in Edinburgh, so it is only from this perspective that I write. My sole concern in this matter is that the CAMEO (Picturehouse) Cinema should maintain its unique contribution to filmgoing in Edinburgh. I have been going to films at the Edinburgh FILMHOUSE and the CAMEO for thirty years, dividing my time about equally. The repertoire of these cinemas at any given time is usually non-overlapping, with both taking a share in what might be called mainstream films. However, the diet in each is overwhelmingly non-mainstream, with FILMHOUSE probably taking the larger share of foreign language films, and CAMEO screening more independent American films than its rival. In other words, the six screens that they share are able to show practically all 'arthouse' films released in the UK more or less at the time they are reviewed in the national press, whilst at the same time retaining some screening of more commercial' productions.. This provides Edinburgh filmgoers with film coverage virtually unparalleled in the UK.

I do not know what plans there are for the merged companies, but I do know that any change in the present programme of films at the CAMEO will undoubtedly lead to less choice for the Edinburgh cinema-going public.

Yours sincerely
Iain MacWilliam

(WJMacWilliam)